

MIDAMERICA GIS SYMPOSIUM 2022

Hindsight is 2020

April 12-14



MIDAMERICA
GIS

EXHIBITOR FEES

PLATINUM MAGIC SPONSOR - \$4,500

Open to any organization; Late fee of \$200.00 after February 1, 2022

Premium Floor Space - Exhibit Booth with high visibility and will be near open seating. 8' x 20' open area includes two 6' skirted tables, four chairs, two complimentary registrations, complimentary electrical - 110v outlet and a wastebasket

ACKNOWLEDGEMENT

- Front of the conference web page (with link to organization's web page)
- Acknowledgement on the conference app
- Special recognition at opening session

AGENDA TIME

- Opportunity to present at Symposium. Presentations should not focus on sales, rather technology
- Vendor Learning Lab - meeting space and agenda time provided

OTHER BENEFITS

- Sponsorship of mid-morning refreshment break and continental breakfast
- List of attendees provided both before and after Symposium
- Display company banner at the registration area

GOLD MAGIC SPONSOR - \$3,000

Open to any organization; Late fee of \$200.00 after February 1, 2022

Premium Floor Space - Exhibit Booth with high visibility and will be near open seating. 10' x 20' open area includes two 6' skirted tables, four chairs, two complimentary representatives, complimentary electrical - 110v outlet and a wastebasket

ACKNOWLEDGEMENT

- Front of the conference web page (with link to organization's web page)
- Acknowledgement on the conference app
- Special recognition at opening session

AGENDA TIME

- Opportunity to present at Symposium. Presentations should not focus on sales, rather technology

OTHER BENEFITS

- Sponsorship of mid-morning refreshment break
- List of attendees provided both before and after Symposium

For the Vendor Learning Lab, company will be responsible to provide all equipment, supplies, and software needed.

Exhibitor Service Kit will be provided by contractor to secure additional amenities



EXHIBITOR FEES

SILVER MAGIC SPONSOR - \$1,500

Open to any organization; Late fee of \$200.00 after February 1, 2022

8'x10' booth area, ID sign, two side rails, one 6' skirted table, one complimentary representative, two chairs, complimentary electrical - 110v outlet and a wastebasket

ACKNOWLEDGEMENT

- Front of the conference web page (with link to organization's web page)
- Acknowledgement on the conference app

AGENDA TIME

- Opportunity to present at Symposium.

OTHER BENEFITS

- List of attendees provided both before and after Symposium

FRIENDS OF MAGIC TIER II - \$500

Open to not-for-profit organizations, government agencies and academic programs only; no late fees assessed

- One booth area, ID sign, two side rails, one 6' skirted table, two chairs, complimentary electrical - 110v outlet and a wastebasket
- Acknowledgement on the conference web page (with link to organization's web page)
- Acknowledgement on the conference app
- List of attendees provided after Symposium

FRIENDS OF MAGIC TIER I - \$250

Open to not-for-profit organizations, government agencies and academic programs only; no late fees assessed

- Acknowledgement on the conference web page (with link to organization's web page)
- Acknowledgement on the conference app

All exhibitors are invited to participate in the MAGIC Pecha Kucha at the Exhibitor reception where exhibitors will present PowerPoint slides that are shown for only a few second seconds each. The format keeps presentations concise and fast-paced while allowing you to share a story about you or your company.



SPONSORSHIP OPPORTUNITIES

If you are looking to increase your company's exposure at the Symposium, consider one of these additional sponsorships. Each one listed below puts your company's name and logo in front of every attendee. These opportunities are available to registered exhibitors only until March 1, 2022. At that time, they will then be available to the public for purchase.

TUESDAY NIGHT EXHIBITOR SOCIAL

\$1,000 each

- Exclusive sponsorship of the Symposium hosted reception on Tuesday evening in the Ballroom
- Acknowledgement on the conference web page (with link to organization's web page)
- Custom Banner Stand with your company's logo
- Your company logo will appear on all event signage
- Recognition during both Keynote Sessions

MONDAY NIGHT WELCOME OR WEDNESDAY NIGHT MAPPY HOUR

\$500 each - 2 available

- The Symposium is hosting a reception on Monday and Wednesday evenings in the Executive Meeting Center
- Acknowledgement at the event
- Acknowledgement on the conference web page (with link to organization's web page)
- Your company logo will appear on all event signage
- Recognition during both Keynote Sessions

CONFERENCE APP BANNER AD

\$250 each - 10 available

- Your company name and logo will appear in a banner ad on the mobile app provided to all Symposium attendees
- Acknowledgement on the conference web page (with link to organization's web page)



SPONSORSHIP OPPORTUNITIES

CONFERENCE BAGS

\$1,000

- MAGIC purchases tote bags for attendees
- Displays Company logo along with MAGIC's

MAGIC SURPRISE GIVEAWAY

\$1,000

- This Symposium's giveaway is a surprise!
- Your company logo will appear alongside MAGIC's logo on this awesome giveaway

LANYARDS

\$500

- Your company provides lanyards for all Symposium attendees
- Displays Company logo along with MAGIC's

*For more information, contact Tony Spicci
2022 Conference Manager / Exhibitor Chair
3500 East Gans Road Columbia, MO 65201
65201 573.815.7901 x2893
Tony.Spicci@mdc.mo.gov*



**MIDAMERICA
GIS**

*Learn more at
www.magicgis.org/2022-CONFERENCE*